

Privacy Statement

Linear A Data, LLC (“Linear A Data”) is committed to protecting the privacy of all personal information it collects and uses. This Privacy Policy (“Policy”) is intended to be compliant with applicable legislation, as well as established guidelines for business organizations and Linear A’s own internal policies and procedures. This Policy applies to any information that the company processes through any Linear A Data, LLC website or application (collectively referred to as the “Site”), as well as any information that we provide through any of our other online or offline offerings (collectively with the Site, the “Services”).

This Policy may be updated from time to time to reflect developments in Linear A Data’s practices, technology or in the law.

This Policy only applies to the extent that Linear A Data determines and controls the purposes and means of the processing of personal information (i.e., is a “controller” or “business” in relation to the information). This Policy does not apply when Linear A Data is acting solely as a processor or service provider to its customers.

Linear A Data collects limited personal and other information from you directly when you provide it to us through the Site. Linear A Data also automatically collects certain information about you and your computer, smartphone, or other device when you use, access, or interact with the Services. Linear A Data also collects usage metrics, performance data, data entry via our Toolkits(s) and surveys, and assessments.

Personal information collected through the Site. You can visit the website without submitting any information that Linear A Data can use to identify you personally. However, to use certain features, such as the “Contact” features or to sign up to receive certain information from Linear A Data, you will be required to provide personal information. Such information could include, for example, your name, email address, organization, position, and address.

Web log data. When you use the Site, we may automatically receive and record certain information from your computer (or other device) and your browser. This may include such data as your IP address and domain name, the pages you visit on the Site, information about your activity on a page, the date and time of your visit, the files that you download, the URLs from the websites you visit before and after navigating to the Site, your software and hardware attributes (including device IDs), your general geographic location (e.g., your city, state, or metropolitan region), and certain cookie information (see below). To obtain such information, we may use web logs or applications that recognize your computer (or other device) and gather information about its online activity.

Cookies. We use cookies on the Site. Cookies are small files that are stored on your computer (or other device) by your web browser. A cookie allows the Site to recognize whether you have visited before and may store user preferences and other information. If you are concerned about having cookies on your computer, you can set your browser to refuse all cookies or to indicate when a cookie is being set, allowing you to decide whether to accept it. You can also delete cookies from your computer or device. However, if you choose to block or delete cookies, certain features of the Site may not operate correctly.

Data Entry. When you use our application and tools, specific data entry is required to quantify expected output. This may include but is not limited to data such as project volumes, operational assumptions, growth rates, utilization, productivity, recruitment, square feet, cost estimation, location, and hours of operation. We may use anonymized and aggregated derived from your inputs to produce insights, industry benchmarks or trend analysis. When this data is used to produce insights, industry benchmarks, or trend analysis, the data cannot be traced back to you or your organization, the data is combined with data from other organizations and users, and the data is used to generate comparative dashboards, whitepapers, or market intelligence reports.

We use the information that we collect for a variety of purposes. Our legal bases for processing your personal information are: 1) our legitimate interest in running and maintaining our business; 2) performance and fulfillment of our contracts; 3) your consent; 4) Product and Market Research; 5) Benchmarking; 6) Product Development; and 7) compliance with our legal obligations. In many instances, more than one of these legal bases apply to the processing of your personal information.

Please note that we often process personal information on behalf of our customers as a data analytics company. In these situations, our customers determine the purposes and means of processing, as well as the relevant legal bases.

As a controller, Linear A Data collects and uses information for the following purposes:

1. Provide you with the Services;
2. Respond to your questions or requests concerning the Services;
3. Fulfill the terms of any agreement you have with us;
4. Fulfill your requests for the Services or otherwise complete a transaction that you initiate;
5. Send you information about the Services and other topics that are likely to be of interest to you, including newsletters, updates, or other communications, including promotional emails;
6. Improve our algorithms;
7. Improve your user experience and the quality of our products and Services;
8. Comply with legal and/or regulatory requirements;
9. Aggregate and deidentify information;
10. Analyze how visitors use the Services and various Services features, including to count and recognize visitors to the Services;
11. Create new products and Services; and
12. Manage our business.

Linear A Data will identify the purposes for which the information is being collected before or at the time of collection. If information is to be used for a purpose not previously identified, Linear A Data will identify this purpose prior to use and provide individuals with an opportunity to opt out of this activity.

We share your information with other parties for a variety of purposes, as described below.

Third-party service providers. We use third-party service providers that perform services on our behalf, including web-hosting companies, mailing vendors, and analytics providers. These service

Effective Date: January 1, 2024

providers may collect and/or use your information, including information that identifies you personally, to assist us in achieving the purposes discussed above.

We may share your information with other third parties when necessary to fulfill your requests for services; to complete a transaction that you initiate; to meet the terms of any agreement that you have with us or our partners; or to manage our business.

Legal purposes. We may use or share your information with third parties when we believe, in our sole discretion, that doing so is necessary:

- To comply with applicable law or a court order, subpoena, or other legal process;
- To investigate, prevent, or take action regarding illegal activities, suspected fraud, violations of our terms and conditions, or situations involving threats to our property or the property or physical safety of any person or third party;
- To establish, protect, or exercise our legal rights or defend against legal claims; or
- To facilitate the financing, securitization, insuring, sale, assignment, bankruptcy, or other disposal of all or part of our business or assets.

Aggregated and de-identified information. From time to time, we may share aggregated or de-identified information about users, such as by publishing a report on trends in the usage of the Site. Such aggregated information will not identify you personally.

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. Unfortunately, the Internet cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any information you provide to us. We do not accept liability for unintentional disclosure.

By using our Services or providing personal information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Services. If we learn of a security system's breach, we may attempt to notify you electronically by posting a notice on the website or sending an e-mail to you. You may have a legal right to receive this notice in writing.

The information you provide to us may be archived or stored periodically by us according to backup processes and will only be retained for as long as is required for the purposes for which it was collected, provide our products and Services, resolve disputes, establish legal defenses, conduct audits, pursue legitimate business purposes, enforce our agreements, and comply with applicable laws.

If you are visiting from the European Union or other regions with laws governing data collection and use, please note that you are agreeing to the transfer of your information to the United States and processing globally. By providing your information, you consent to any transfer and processing in accordance with this Policy.

This Site may contain links to third-party websites. If you use these links, you will leave the Site. We have not reviewed these third-party sites and do not control and are not responsible for any of

Effective Date: January 1, 2024

these sites, their contents, or their privacy policies. Thus, we do not endorse or make any representations about them, or any information, software, or other products or materials found there, or any results that may be obtained from using them. If you decide to access any of the third-party sites listed on our website, you do so at your own risk.